



**BETTER DRIVERS, SAFER FLEETS, BIGGER RETURNS...  
SIMPLY BY REDUCING SPEEDING RISK**

## Posted speed limit insights reinforce safe driving and produce tangible benefits across your organization.

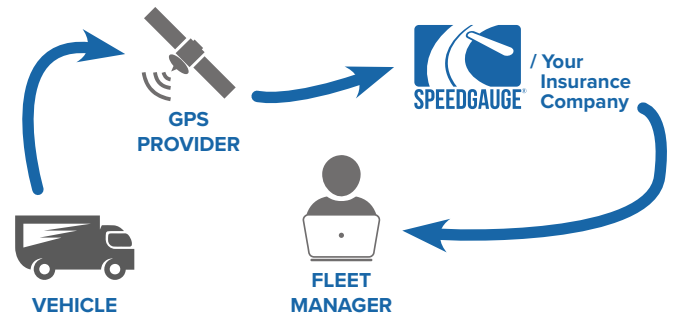
- Coach, retain and incentivize drivers
- Reduce speeding incidents; improve driving safety
- Increase revenue and improve efficiency
- Reduce collisions, vehicle injuries and losses
- Lower operational, insurance and legal costs
- Reduce mechanical wear and tear
- Protect your brand and reputation



## FREE 90-day loss prevention program from your insurance company.

No hardware needed. No installation required. GaugeMyFleet uses data already collected from on-board telematics devices or smartphone mobile apps.

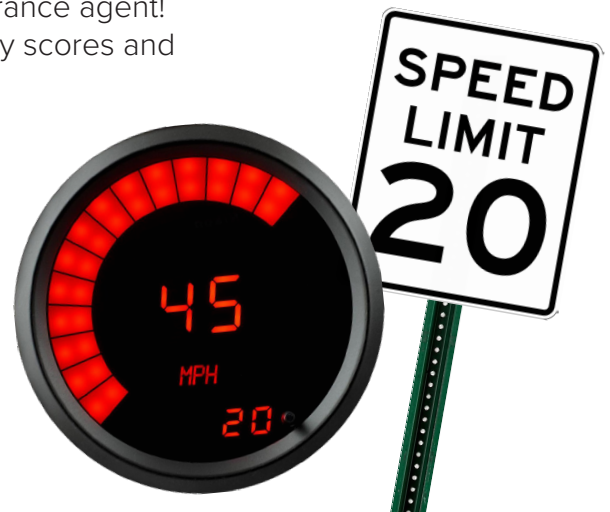
- A free, value-added loss-prevention service
- Receive email alerts and reports on driver performance and fleet safety trends
- Earn possible insurance safety credits or premium savings
- Enrolling in GaugeMyFleet is easy...just ask your insurance agent!
- Use GaugeMyFleet for 90 days to improve fleet safety scores and share your risk reduction results with your insurer



## More than a basic over-the-limit alert:

- Detail on actual speed vs. posted speed limit
- Available on all road types
- Understand and improve driving behavior

The essential driver coaching and performance improvement solution reduces speeding and driving risk...saving money, saving lives.



## WE DON'T POINT A FINGER, WE LEND A HAND

WITH SAFETY TRAINING & COACHING, CONSULTATION & TREND ANALYSIS TO IMPROVE FLEET SPEEDING BEHAVIOR



## GaugeMyFleet shows fleet managers where to focus coaching efforts.

### Easily identify:

- Your top performers
- Risky behavior
- Custom limits and geofence zone infractions
- And more...

Reports, charts, alerts and maps give you access to all the information you need to control speeding in your fleet.

**Data that informs, not overwhelms.**

Results Summarized in  
One Simple Metric:



350-450	500-650	700-850
<b>Very High Risk</b> Immediate safety-focused training needed	<b>Poor to Moderate Risk</b> Needs improvement. Measure, mentor and monitor frequently	<b>Low Risk</b> Safe-driving evident. Keep up the good work!

## Watch your fleet's speeding trends improve over time!

GaugeMyFleet has an immediate, positive impact. New users typically reduce speeding by 50% within the first 30-60 days, a favorable insurance rating factor.



*"We are very impressed with the data SpeedGauge can capture; everything I was hoping for and more. Every single carrier should spend time with the SG Professional Services team! They provided excellent tips and advice as we improve our safety operations."*

Carol A. Milliam, Safety Director  
Amhof Trucking, Inc.

## Enrollment is easy!

Ask your insurance agent about GaugeMyFleet™.

